

COPY OF ARTICLE ON ARSONIA ALLMAN  
WHICH APPEARED IN THE RICHMOND TIMES DISPATCH  
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**BUSINESSWOMAN** — After 32 years in business, Mrs. Arsonia G. Allman, proprietor of Arnello's Beauty Shoppe and School of Beauty Culture in Richmond, has become a registered manufacturer of cosmetics. She is basileus of Gamma Iota Chapter of Alpha Chi Pi Omega Sorority.

## Expansion in beauty culture

After 32 years in business, Mrs. Arsonia, G. Allman, the proprietor of Arnello's Beauty Shoppe and School of Beauty Culture, has become a registered manufacturer of cosmetics.

Mrs. Allman is the founder of the Arsonia's double - strength hair preparation that has helped so many rare cases of alopecia.

She is a native of Chester, S.C., daughter of the late William and Ella Crawford Gooch. Her father was the leader of the Fort Lawn Band.

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SHE WAS educated in the public schools of Chester; attended Brannel Institute, studying under the late Dr. T. H. Ward. She also studied under Ethel Cotton of Chicago.

She is a graduate of the late Mrs. Wood's School of Beauty Culture, and of the Poro College of NYC.

Mrs. Allman's affiliations are many. She is basileus of gamma Iota Chapter of Alpha Chi Pi Omega Sorority, and Eastern Star and Daughters of Isis.

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MEMBER of the YWCA, treasurer of the Delver Woman's Club, and a member of the Sharon Baptist Church.

Plans are now being made for her business expansion in the area of Rock Hill, S.C where she is in the process of building a factory. Mrs. Allman resides at 1909 Maplewood Ave., Richmond.