

Copy of Brochure Produced by Arsonia
Allman
To Advertise Her "Preparations"

HAIR TROUBLES?

Most Women today have one or
More of These:

1. Dry Hair
2. Over Treated
3. Brittle Hair
4. Splitting Ends
5. Over Porous Hair
6. Dull Hair
7. Sun-Damage Hair
8. Spongy Textured

**TRY OUR CONDITIONER,
Manufactured especially for You.**

ALTRUE SCHEEN, the Permanent that has Everything, Styling is so much Easier. Just A touch Does so Much. Adds Body and Beauty, Restores Healthy looking Scheen to Dry Tinted or Abused hair. Entirely Different from Dressings or Pomades.

**Gentle as your Most Luxurious
Facial Cream**

So good for your hair. Use it As Often as you like. Most effective Way to Correct the Troubles that Threaten Hair Beauty 3 oz. **\$3.50 Plus Tax**

**FOR COMPLETE BEAUTY CARE,
VISIT OUR SALON.**

Hours: 9:00 A.M. to 4:00 P.M.

**203 East Clay Street
Richmond, Virginia**

HAVE YOU TRIED

Arsonia's
Hair Preparations?

**A COMPLETE
HAIR AND SCALP TREATMENT**



Do you have dandruff?

Hair falling?

Hair thinning?

Short burnt off ends?

Does your scalp itch?

**Then you owe it to your good looks and
happiness to do something about
checking this condition now.**

**40 Years of Research in the Field of Hair
Cosmetics, Have Made This Scalp
Treatment TOPS In Its Field.**

Outside of brochure

**HAVE YOU TRIED ARSONIA'S
HAIR PREPARATIONS?**

I took care of the difficult part when I created these unique hair preparations. They are made to do the most for your hair, if you make the most of them.

ARSONIA hair preparations are made from the finest, most costly ingredients. So let's start now. The one hair scalp treatment every woman must have. It does so many things so well.

**Proper Scalp Care Means More Hair,
And More Beautiful Hair.**

ARSONIA—Special hair preparation that really penetrates, aid to the falling hair, itching scalp. **1.50 plus tax.**

ARSONIA, SPECIAL NO. 2—for the soft type hair, to give it body and bring natural beauty and new lustre. **1.50 plus tax**

ARSONIA, Famous Double Strength Hair preparation is especially recommended for Alopecia Areata (sudden falling out of hair in round patches). Baldness in spots and thinning hair. This preparation has no equal. A real aid to the growing of hair, combats disorders of the scalp. For men also. **3.50 plus tax.**

ARSONIA, BEAUTY WAIR—A new exclusive formula, gives a strong long-lasting wave. A sensational product for preserving that curl. Excellent for just before drying the hair. You'll love the results. **1.00 plus tax.**

ARSONIA WAVING LOTION for that wave to last. **3.50 plus tax.**

HEAVENLY, for that gloss to give the hair that be alive look. **2.00 plus tax.**

ARSONIA EXCLUSIVELY

ARSONIA. Solid Brillantine for men or women. **1.25 plus tax.**

ARSONIA PRESSING OIL for that coarse stubborn-type hair. **1.50 plus tax.**

ARSONIA PRESSING OIL for that soft type hair, gives the hair body. **1.50 plus tax.**

EXCLUSIVELY AT...

ARNELLO'S BEAUTY PRODUCTS

PHONE 643-4323

203 EAST CLAY STREET

RICHMOND, VIRGINIA 23219

MRS. ARSONIA G. ALLMAN

manufacturer

Inside of brochure